

GSCP2P Business Cents Council Patch

The GSCP2P Business Cents Council Patch is an opportunity for an individual Girl Scout or a troop to combine the skills of financial literacy and the cookie sale into practical skills for their future. The purpose of this patch is to guide you to all the resources we offer to prepare for a successful cookie sale while also recognizing the financial and business skills you learn during the Girl Scout cookie sale!

The patch is a 2 year patch so that you are able to earn each piece of the patch. Although you may choose to earn both Girls Guides Badges the first year, you will still have to complete the “Connect” and “Take Action” part again next year to earn the second half of the patch.

First Year:



Second Year:



Completed Patch



Requirements:

Discover!

Complete 1 Financial Literacy Badge/Leaf from the Girls Guide to Girl Scouting

AND

Complete 1 Cookie Business Badge/Leaf from the Girls Guide to Girl Scouting

Connect!

There are so many ways to prepare for a successful cookie sale! Each year our baker, ABC Backers, offers valuable resources for girls to use. Go to www.abcsmartcookies.com to find age appropriate tips and tricks to make your sale successful! Explore the Online Success Tools (COCO, CORE, Snap, and Smart Cookie U) and use it to assist in meeting your sales goal.

Find your age level on the website under the Girls Tab and navigate through these helpful tips. They are designed to help make your cookie sale be the best that it can be! Choose 5 tips to use during your cookie sale from the following categories: How to Set Goals; Selling Tips; Be Prepared; and Say Thanks.

Take Action!

Complete at least two of these activities:

Daisies-Juniors

- Meet the pre-order incentive level of 150 boxes
- Attend the Cookie Rally in your area (if offered)
- If you participated in the cookie sale the prior year, make a list of potential new customers. Contact at least 15 of these customers and ask them if they would like to help you meet your sales goal and make a purchase this cookie season. Share the list with your troop leader.
- Gather information about Operation Sweet Treat from your Troop Cookie Manager and/or the council website at www.girlscoutsp2p.org (located under the Cookies tab). Be able to explain what Operation Sweet Treat is to all of your customers. Ask each customer if they would like to purchase a box of cookies for Operation Sweet Treat. For those customers that elect not to support Operation Sweet Treat with a donation, ask them if they would please consider writing a letter of encouragement to a soldier instead. Have stationary ready for them to use when you ask.
- Participate in and attend at least 3 cookie booths to help your troop meet its sales goal.

Cadettes-Ambassadors

- Meet the pre-order incentive level of 150 boxes
- Lead in the organization of a Cookie Rally in your area
- Attend the Cookie U in your area (if offered)
- Be a mentor to a younger troop to help teach them “cookie skills” during the Girl Scout cookie sale
- If you participated in the cookie sale the prior year, make a list of potential new customers. Contact at least 15 of these customers and ask them if they would like to help you meet your sales goal and make a purchase this cookie season. Share the list with your troop leader.
- Gather information about Operation Sweet Treat from your Troop Cookie Manager and/or the council website at www.girlscoutsp2p.org (located under the Cookies tab). Be able to explain what Operation Sweet Treat is to all of your customers. Ask each customer if they would like to purchase a box of cookies for Operation Sweet Treat. For those customers that elect not to support Operation Sweet Treat with a donation, ask them if they would please consider writing a letter of encouragement to a soldier instead. Have stationary ready for them to use when you ask.
- Write a thank-you letter to all of your customers who supported the Girl Scout Cookie program either by making a purchase for them or for Operation Sweet Treat.
- Participate in and attend at least 3 cookie booths to help your troop meet its sales goal.

Reporting Information for Earning Your GSCP2P Business Cents Council Patch

Your Name:	Troop #:
Age Level:	Email address:

Discover!

Which Financial Literacy Badge/Leaf did you earn?

How was working on this badge helpful for you to improve your cookie sale?

Did you learn something new about how to manage your own money? *Circle one:* Yes or No
If yes, what did you learn?

Which Cookie Business Badge/Leaf did you earn?

Have you ever considered a career in business? *Circle one:* Yes or No
If yes, what would that career be?

Connect!

What 5 tips did you use during your cookie sale from the ABC Cookies website?

- 1.
- 2.
- 3.
- 4.
- 5.

Name 2 tips that you found most useful.

Did you use the Online Success Tools? *Circle one:* Yes or No
If yes, did you sell at least 12 boxes and earn the online patch? *Circle one:* Yes or No

Take Action!

Where was the Cookie Rally/Cookie U that you attended or helped facilitate?

Did it help you plan and prepare for a better cookie sale? *Circle one:* Yes or No
If so, how did it help you?

Did you meet the 150 box preorder incentive level? *Circle one:* Yes or No

How many new customers did you contact?

How many letters of encouragement did you collect for Operation Sweet Treat?

How many booth sales did you participate in?

Each part of the 2-part Business Cents Council Achievement Patch is \$1 and must be picked up at a GCSP2P Council shop. To receive your patch, **each girl must turn in this reporting sheet** when you go to the shop.
Questions? Email: Valerie Wooten at vwooten@girlscoutsp2p.org