

girl scouts 
carolinas peaks
to piedmont

Where Leaders Grow

September 28, 2026
SALT Meeting

Welcome to the September SALT Meeting!

Our Agenda

Welcome & Housekeeping Notes
Department Updates
Q&A



Jaclyn Johnson
Chief Mission Delivery Officer

Engagement Updates

Fall Recruitment- How can you help?

- Wear your Girl Scout gear.
- Check in with your EM for volunteer opportunities (like putting out yard signs and community flyers).
- Openings in your troop? Use the Join Our Troop template to invite potential Girl Scouts to your troop.



The flyer is titled "Join Our Girl Scout Troop!" and features five numbered steps for registration. It includes a header with the Girl Scouts Carolinas Peaks to Piedmont logo and three photos of Girl Scouts. The steps are: 01. Visit BeAGirlScout.org and click on the "Join Today" button. 02. Select the "Find Troops" option. 03. Fill out the form, including our troop number below. If the troop number doesn't appear, extend the search radius and click the "Search" button. 04. Follow the on-screen instructions to finalize your registration. 05. You'll receive a confirmation e-mail once your registration is complete. Below the steps are fields for Troop Leader Name, Troop Leader Contact, and Troop Number. At the bottom, it says: "Need help registering? Contact Girl Scouts Carolinas Peaks to Piedmont by e-mailing info@girlscoutsp2p.org or calling 800-672-2148. Financial aid is available."

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You're Invited To
Join Our Girl Scout Troop!

01 Visit BeAGirlScout.org and click on the "Join Today" button.

02 Select the "Find Troops" option.

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Troop Leader Name: _____

Troop Leader Contact: _____

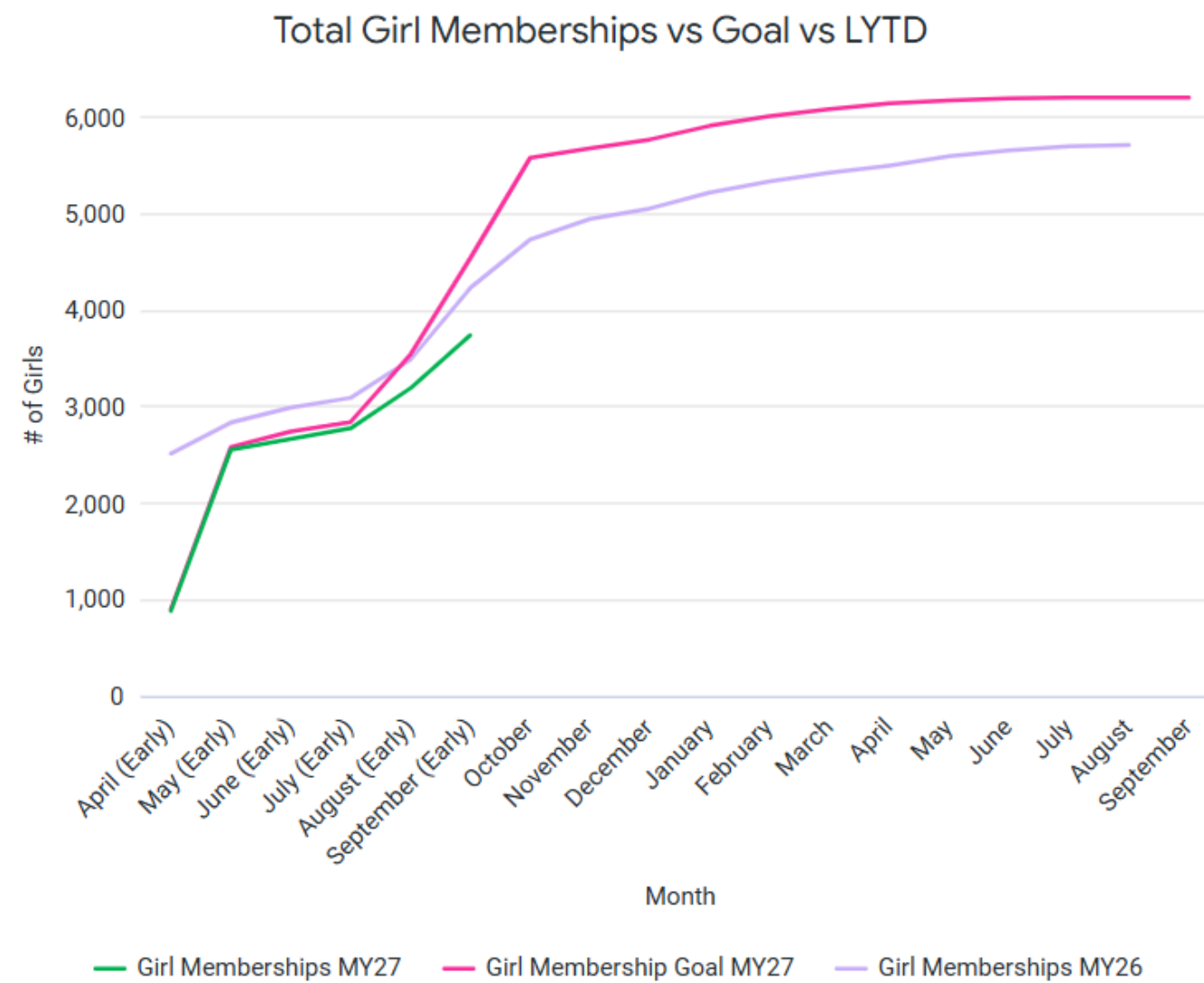
Troop Number: _____

Need help registering? Contact Girl Scouts Carolinas Peaks to Piedmont by e-mailing info@girlscoutsp2p.org or calling 800-672-2148. Financial aid is available.



Sandi Heavener
Director of Engagement

MEMBERSHIP UPDATES



Total Membership (As of Date)

3,743

-8.5% YoY % Change

to Girl Goal

59.9%

6,210 Total Girls Goal

SERVICE UNIT SHOUTOUTS

Girl Retention Goal for MY26-27:

Service Units at 100% - 115 and 118

Service Units at 90% - 125, 134, 146 and 157

Service Units at 85% - 124 and 132

WHAT'S AHEAD!

**Saturday, October 3: S'more to Explore
Recruitment Day across the P2P footprint**

**Service Unit Role trainings on gsLearn now
available!**

Girl and Volunteer Experience Updates



Emily Satterfield
Director of Experience

ADULT LEARNING

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Adult Training for Fall of 2026



Be prepared to act when emergencies arise with your First Aid and CPR certification from the Emergency Care and Safety Institute. This course involves completing an online portion (self-paced theory) and then a mandatory in-person skills session with an instructor for hands-on practice and final assessment. The certification is valid for two years.

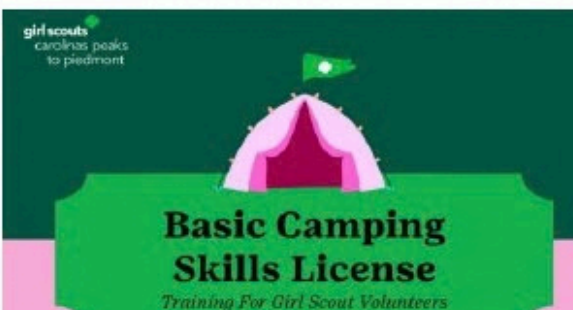
Thursday September 10, 3 - 6pm
Thursday October 22, 3 - 6pm
Greensboro Service Center

Thursday September 24,
Thursday November 12,
Hickory Service Center

Saturday September 26, (Full day course)
Leaderee (Keyauwee Program center)

Saturday & Sunday October 10 and 11th
Trainfest (Camp Pisgah, Brevard)

Saturday October 24, 12-2pm
Saturday November 14, 12-2pm
Christ Church Girl Scout Hut, Gastonia



To enjoy a back-to-nature camping experience and/or to camp out at an established campsite with access to running water, bathhouse facility and designated fire ring. At least one member of your troop needs to complete the Basic Camping Skills License. This course is valuable for volunteers who work with troops and want to help them build independence by learning many useful outdoor skills. The license is valid for five years.

Saturday September 26, 9-3:45pm
Leaderee (Keyauwee Program center)

Saturday October 10, 9-3:20pm
Trainfest (Camp Pisgah, Brevard)

Saturday November 7, 9-3pm
St Lukes United Methodist church, Hickory

Financial Assistance for Adult
Training is available for First Aid/CPR
and Basic Camping Skills License

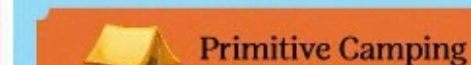


If you have completed your camp license in 2022-2023, it is time to renew! Join us for this virtual course and keep your Basic Camping Skills License up to date. This course will review council policy and procedure updates and provide time for you to ask questions and review the skills you need most. This quick and easy course helps to keep your troop prepared to have their very best camping experience.

Thursday September 17, 6:30-8:30pm

Wednesday October 7, 6:30-8:30pm

Monday November 9, 6:30-8:30pm



Take your skills to the next level - to help you older girls earn the Outdoor badges and Journeys. Girls want to be outside! You will learn about camping lanterns, maps and compasses, bow saws, hatchets, tarps and water purification. Participants must have a current Basic Camp Skills License.

Saturday November 7, 9-12pm
St Lukes United Methodist church, Hickory



*Don't
wait to
get all your
Journey
needs!*

**Journeys
are Retiring
October 1, 2026**

Daisy, Brownie and Junior Programs

Where Community Grows October Feature: Good Turn for Goodwill

October 10 - Trailside Treasures (Keyauwee)

October 17 - Nature Pals (Camp Pisgah)

October 23 - Council-Wide Campout (Camp Pisgah)

October 25 - GS Night at the Greensboro Gargoyles (Greensboro)

October 29 - Build Your Way to Bronze (Greensboro)

November 14 - Trailside Treasures (Keyauwee)

November 21 - No Horse? No Problem! Model Horse Artist (Keyauwee)

November 21 - Craft & Tink Badge Day (Asheville)

November 25 - School's Out, Camp Out (Keyauwee)

December 5 - Brownie Book Club at the Barn (Keyauwee)

December 5 - Cookie Expo (Winston-Salem)

Cadette, Senior and Ambassador Programs

Where Community Grows October Feature: Good Turn for Goodwill

October 3 - Trailblazer Chefs: Outdoor Cooking (Keyauwee)
October 3 - She Means Business (Hickory)
October 8 - Intro to Safe Babysitting (Virtual)
October 12 - Chapter Chats (Virtual)
October 15 - Gold Award Training (Virtual)
October 18 - Safe Sitter Essentials (Hickory)
October 20 - Lead the Change: Highest Awards Info Night (Virtual)
October 23 - Council-Wide Campout (Camp Pisgah)
October 25 - GS Night at the Greensboro Gargoyles (Greensboro)
October 26 - Intro to Safe Babysitting (Virtual)
November 3 - The Golden Spoon Society (Virtual)
November 7 - Safe Sitter Essentials (Forest City)
November 9 - Chapter Chats (Virtual)
November 10 - Gold Award Training (Virtual)
November 15 - Safe@Home (Greensboro)
November 18 - Safe Sitter Babysitting Course (Virtual)
November 21 - No Horse? No Problem! Model Horse Artist (Keyauwee)
December 7 - Safe@Home (Virtual)

Outdoor Experience & Property Updates



Clayton Sheehan
Director of Outdoor Experience & Property



Westfeldt Ribbon Cutting

Camp Pisgah
September 30, 2026
11 a.m.

Ribbon cutting sponsored by the Brevard/Transylvania County
Chamber of Commerce to officially re-open Camp Pisgah and the
newly renovated Westfeldt Troop House

Save your spot for the Council-Wide Camp Out!

October 23-25, 2026
\$75/per person

Location: Camp Pisgah (Brevard)

Join us for "A Weekend of Wonder and Whimsy"- a council-wide campout bringing together Girl Scout troops and families from across the region for an unforgettable weekend. Come out to Camp Pisgah October 23-25 for magical activities, from playful Quidditch matches to traditional camp experiences, all designed to spark imagination and connection. As the sun sets, enjoy the Great Hall Gala, an enchanting ball under the stars. It's a one-of-a-kind gathering filled with fun, friendship and a touch of magic for all ages. Our exclusive Council-Wide Campout patch is included in registration!

Meals on Saturday and Sunday will be provided! Lodging assignments and packing lists will be shared before the event.

Note: Please provide accessibility, mobility information and if you have a preferred name in the provided "Special Circumstances" section during registration.

Registration
deadline:
October 9

Marketing Updates



Cindy Mathis
Director of Marketing
Hickory

RALLYHOOD

Remind troop leadership teams and caregivers to Rallyhood is free to join!

Enter important dates (like SU meetings) to your Rallyhood calendars and post reminders on your message walls.

Request Stripe payment processing functionality for your troop or service unit rallies, using the form on our [website](#). Once installed you can collect payments for dues and events.

Connect with your Engagement Manager if you would like council-wide promotional support (like Today's Tips).



rallyhood®



TODAY'S TIPS

Don't miss out on important council communications!

If you are not receiving our weekly e-newsletter, please contact info@girlscoutsp2p.org so that we can subscribe you to our e-mail list. This will also ensure you receive other important communications as we head into cookie season.

The new membership year starts this Thursday, October 1, so make sure you have renewed your membership for MY27 before Thursday so you do not have a lapse in communication!

Cookie Hoodie Design Contest

We're back for year three of our Cookie Hoodie Design Contest! Encourage Girl Scouts to enter their artwork for a chance to have it produced into the council's limited edition hoodie.

Contest Dates: October 1-20

Pre-orders will begin in November and hoodies will arrive for you to sport at your cookie booths!

Last year's design was sported by Girl Scouts all over the country and is still available for purchase on the official Girl Scout Shop website! We can't wait to see what creative solutions our Girl Scouts design this year.





SAY *YES* TO THE VEST

*Free
Drawstring Bag*



From August 24 through October 29

**Locations: Triad, Hickory, Asheville and Gastonia
Girl Scout Service Centers**

Discover the magic of Girl Scouts at "Say Yes to the Vest"! This event welcomes Girl Scout members of all ages eager to get their new vest for the upcoming year. With every full uniform purchase, you'll receive a complimentary drawstring bag and patch! Find your perfect fit and explore official merchandise and apparel. Don't miss out!

Product Program Updates



Alexis Braca
Director of Product Program Operations
Hickory

PRODUCT PROGRAM UPDATES



Troop Proceeds: Each troop that participates in the Fall Program earns 15% of all product sold.

Higher Proceeds Option: If a troop chooses higher proceeds, they do not earn the physical rewards listed on the order card but will still receive all patches. In this case, the troop earns 18% in proceeds.

Crossover Opportunity: Troops that participate in the 2026 Fall Product Program and sell at least 100 items will receive an additional \$0.05 per package of cookies sold during the upcoming Cookie Program.

PRODUCT PROGRAM UPDATES

NEW



PRODUCT PROGRAM UPDATES

UPCOMING TRAININGS

Service Unit Cookie Specialist

OCTOBER 5 & 8

Volunteer leadership training

Troop Cookie Manager

NOVEMBER 9 & 19

For troop-level cookie volunteers

Cookies 101

NOV. 12, 18, 23 • DEC. 1

For volunteers new to cookies

Juliette / IRG Cookie Training

DECEMBER 2

Cookie training for individually registered girls

Digital Cookie: Parents & Girls

DECEMBER 8

Online platform overview + Q&A

Digital Cookie: Troop Managers

DECEMBER 10

Online platform overview + Q&A

Training dates and joining links are available on the council website. Please help us spread the word!



Q&A!

A decorative border featuring stylized flowers in yellow, pink, and purple, with green leaves, arranged in a corner pattern at the top-right and bottom-left of the slide.

**Next SALT
Meeting:
October 26**

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Thank
You!

