

School Recruitment Plan

School Coordinator: _____ School: _____

School Contact: _____ E-mail: _____ Phone: _____

Event Date: _____ Event Time: _____ Event Location: _____

Event Address/Room Details: _____

Troop Formation Recruitment Goals:

Level: _____ Grade: _____ Troop #: _____ New Troop? ___Yes ___No Adding Girls? ___Yes ___No

Level: _____ Grade: _____ Troop #: _____ New Troop? ___Yes ___No Adding Girls? ___Yes ___No

Level: _____ Grade: _____ Troop #: _____ New Troop? ___Yes ___No Adding Girls? ___Yes ___No

Communication Method	Offered?	Date Completed	Notes
Open House & Back to School Events			
Troop Formation Meetings/ Invite a Friend Events/ Meet the Leader Nights			
Paper Flyers			
Digital Flyers			
Girl Talks/Classroom Visits/ School Assemblies			
E-mail/Talk to Principal			
Post on School Social Media Page/Website/ Calendar			
School Announcement/ Marquee/Bulletin			
Share on Community, SU and Personal Social Media			
School PTO/PTA			
Yard Signs			
Flyers on Community Boards			