

# 2024 Fall Product Program

## Parent Information - Girl Scouts Carolinas Peaks to Piedmont

**Thank you for allowing your Girl Scout to participate in our Fall Product Program.**

With your help and support, she will have the opportunity to improve on valuable life skills such as goal setting, decision making, business ethics, money management and people skills.

### What Girl Scouts Need to Participate

- A signed Parent Permission Form (below) on file with her troop (or council if participating individually).
- Fall Product Program materials, which includes a candy/nut order card, money envelope and a M2 online flyer with information about setting up an online storefront. If participating in the online sale only, paper materials are not required.
- For participation electronically, Internet access and parental supervision is required.

### Participating Online

Beginning September 16, girls create an online account in the M2 system (see September 16 on right for details).

Within her online account, she creates an avatar with her own virtual likeness, enters e-mail addresses and creates a personal message to send to family and friends. As a way to increase her sales, we also suggest she record her voice for her avatar or upload a personal video explaining what her troop plans to do with the money earned. She then launches her campaign and her personal message is sent with links for her customers to shop for magazines and/or candy/nut items. Girls can also share their personal link on social media or via text.

Girl Scouts should create their online account and send out e-mails early in the program or post on social media to allow maximum time for their customers to make a purchase.

Payment is collected at the time of order (online via credit card) for all products ordered online (including girl-delivery candy/nut items).

All orders placed online (including girl-delivery orders) are automatically added to the M2 system so parents need not record/enter any online sales.

### Dates to Remember

#### September 16

Fall Product Program begins! Click the link in the launch e-mail from the council or go to [www.gsnutsandmags.com/gscp2p](http://www.gsnutsandmags.com/gscp2p) to get started with the online component of the program. Girls can also begin taking orders on the candy/nut order card.

#### October 21

Last day to take in-person orders for candy/nut items that will be delivered by girls.

Last day for parents/girls to enter candy/nut orders from the order card in the M2 system. Do not enter girl-delivered online orders as these are already in the system.

Payment for any candy/nut paper order card sales is due to your troop at this time.

#### October 26

Last day for girls to take online orders for candy/nut items that will be delivered by girls.

#### November 11

Online sales end at 11:59 p.m. for magazines and candy/nut items that are shipped directly to customers.

#### November 14-16

Candy/nut items delivered. Check with your troop volunteer for location, date and time to pick up your candy/nut items for girl delivery.

#### November 15

Recognition selections due in the M2 system.



### 2024 Girl Scout Fall Product Program Parent/Guardian Responsibility and Permission Form

My Girl Scout \_\_\_\_\_, a member of Girl Scout Troop \_\_\_\_\_, has my permission to participate in the Fall Product Program. I agree to accept payment responsibility for all products she receives, will deliver all candy/nut items she sells for girl-delivery and see that she has guidance at all times.

NAME \_\_\_\_\_

*Parent/Guardian*

TELEPHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

E-MAIL \_\_\_\_\_


\_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

## Girls Can Earn Two Patches That Look Like Them!

Girls can create their own M2 avatar. Log into [www.gsnutsandmags.com/gscp2p](http://www.gsnutsandmags.com/gscp2p). Avatar patches will be mailed directly to each girl who earns them at the end of each program. Girls should ensure their correct mailing address is reflected in the M2 system.



*Choose the background of your patch.*

**Girls earn a 2024 Fall Product Program personalized avatar patch by:**

- Creating their avatar
- Sending 20 or more e-mails through the M2 system
- Selling four or more magazine items and 20 or more candy/nut items



**Girls earn a Cookie Crossover personalized avatar patch by:**

- Creating their avatar
- Sending 20 or more e-mails through the M2 system during the 2024 Fall Product Program
- Selling one or more candy/nut or magazine item
- Selling 300 or more packages of cookies in the 2025 Girl Scout Cookie Program

## Candy/Nut Order Card - Product and Selling Information

Customers make their selections by completing the information on the order card. *Payment is collected at the time the order is taken.*

Items ordered on the order card and online girl-delivery candy/nut items are delivered to your area November 14-16. Check with your troop volunteer for your pickup date, time and location.

Once received, please promptly deliver all girl-delivery candy/nut items. After December 6, if the council receives complaints from customers claiming they paid for items that have not been delivered yet, the respective Girl Scout will not be permitted to participate in any future product programs (including the Girl Scout Cookie Program), nor will she receive reward items.

## Payments

Payment for all candy/nut orders taken on the order cards must be collected at the time of the order and turned in to your troop volunteer no later than October 21. Ask your troop volunteer about the check acceptance policy.

Payment is collected online from the customer for all online orders when the order is placed (including girl-delivery candy/nut items).

## Troop Proceeds and Girl Rewards

Girl rewards and troop proceeds are automatically calculated in the M2 system.

Troops retain 15% of the retail price of all items sold and girls can earn all rewards *OR* retain 18% of the retail price and girls can earn only patches.

Girls can earn the rewards depicted on the order card and on our council website. Rewards are cumulative, which means the girl earns the rewards to the sales level achieved. As orders are placed, girls can log into their online site to see what they have earned, as well as make their reward choices.

## Care to Share

Each girl who sells at least five items for our Care to Share service project will earn a special patch. Our Care to Share program stocks delicious Honey Roasted Peanuts in our local food banks for the holidays.



## Spread the Word

Girls can print out the flyer on the M2 site with her personal store code to distribute to potential customers. Each girl's special code grants customers access to their account to order their favorite magazines so both she and her troop receive credit for the sale.