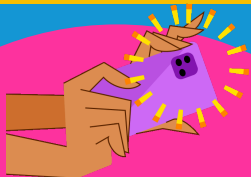




Walk-About Week

Reach out to more of your neighbors during Walk-About Week and help your Girl Scout increase her sales. Each year, we hear community members saying, "If a girl had just knocked on my door, I would have bought cookies!" Girls are encouraged to take a parent or a responsible adult on a walk around the neighborhood from January 11-19 to share some quality time while working on their goals and marketing skills. In addition to walking about their neighborhood, girls can also hold an "open house" and invite friends and family to their home or private function. Girls should wear their uniform or be identifiable as a Girl Scout. Encourage girls to have more fun and decorate a wagon or anything that can carry cookies when participating in the walk-about.



Take a picture of you (in uniform or identifiable as a Girl Scout) with your wagon and submit it Council by January 27 at bit.ly/2025walkabout.

All photos received will be placed in a drawing and two entries will be drawn to win a Walmart gift card to be used for an ice cream party for the troop. Photos will be used to promote the Girl Scout Cookie Program. Only one photo should be submitted per girl.



Attention Troop Cookie Managers

To order Walk-About patches for your troop, e-mail the following information to your Service Unit Cookie Specialist by March 10, 2025:

- Your name, troop number and daytime phone number
- The number of girls in your troop who sold at least 30 packages of cookies during Walk-About Week