



Walk-About Week

Reach More Customers During Walk-About Week!

Help your Girl Scout increase her sales by reaching out to more of

your neighbors during Walk-About Week. Each year, we hear community members saying, “If a girl had just knocked on my door, I would have bought cookies!” Girls are encouraged to take a parent or a responsible adult on a walk around the neighborhood from January 10-18 to share some quality time while working on their goals and marketing skills. In addition to walking about their neighborhood,

January 10-18, 2026



girls can also hold an “open house” and invite friends and family to their home or private function. Girls should wear their uniform or be identifiable as a Girl Scout.

Girls can earn the Walk-About patch by selling 35 packages during Walk-About Week!

We encourage girls to have fun and decorate a wagon or anything that can carry cookies when participating in the walk-about. Then, take a picture of you (in uniform or identifiable as a Girl Scout) with your wagon and submit it by January 26 at bit.ly/2026walkabout.



All photos received will be placed in a drawing and two entries will be drawn to win a Walmart gift card to be used for an ice cream party for the troop. Photos will be used to promote the Girl Scout Cookie Program. Only one photo should be submitted per girl.