2027 Cookie Tycoon Program



Girl Scouts can take their cookie business to a new level – by empowering a business partner at their favorite local business to sell at their storefront (provided the below programming requirements are met and activities recorded in Google Classroom). If a Girl Scout has a personal contact with a local sole proprietorship business, she may set up two remotely managed unattended booths (Tycoon booths) at those places of business, provided the booths are not at a large business or business that would normally hold a troop attended booth.

Requirements

Note: Girls who participated last year may not use the same activities. All classroom work must be unique for the 2027 Cookie Tycoon Program.

- Registered Girl Scouts of all age levels can participate.
- Each Girl Scout is limited to <u>two</u> Tycoon booths. Activities must be recorded in Google Classroom for each booth partner.
- Booths can be set up between January 25 through February 28.
- The Girl Scout's parent/guardian assumes liability for all cookies the merchant receives to sell to benefit the troop/girl.

Business Partner Details

- Business partner can accept cash from customers for payment of cookies or, if agreed upon in advance of sales, payment can be accepted through Digital Cookie.
- Payment for cookies cannot be combined with business transactions.
- Cookies retail for $6.00 per package for regular eight varieties (cannot be upsold or discounted).
- The business location must be within our council's boundaries.

When the Girl Scout selects her business, she should ask herself "Is this business a fit with the Girl Scout mission?" If the answer is no, a Girl Scout should not select that business for participation in the program. (A bar or nightclub are examples of businesses that are <u>not</u> acceptable locations.)

Acceptable locations are dry-cleaning businesses, small (mom & pop type non-chain) convenience stores, car washes, garages, beauty shops, insurance offices, dentist offices, etc. Small, non-chain restaurants are acceptable. Banks could be a business partner, but Tycoon booths are limited to one local branch.

Examples of business partners that should **not** be selected are Sam's Club, Walmart, Target, Applebees, Lowes Foods, Lowe's Home Improvement, Harris Teeter, Ingles, Walgreens, McDonalds, etc.

Cookie Tycoon Steps:

1. Go to https://tinyurl.com/CookieTycoon2027.
2. Log in or create a Google account. (After you join this class on one device, you are now enrolled in the Cookie Tycoon class for all devices!)
3. Click to join the Cookie Tycoon Program - you will be participating as a student.
4. You will need to click on "Classwork" at the top to access the assignments.
5. Use your business partner's details.
6. Click on each of the four activities for requirements and to upload your activity results.
7. After the cookie program has ended, you will receive a notice from Google Classroom returning your work. This means that the council has received your activity documents.

Patch Qualification



- Girls must join Google Classroom before they can set up their Tycoon booth. Activities must be completed within two weeks of their booth being set up.
- If a girl has two business partners, activities for each partner should be recorded separately, with the activities completed, documented, and uploaded separately.
- Girls who complete all four activities will receive the 2027 bar patch.

Questions?

If you have any questions as you go through the Cookie Tycoon process, please reach out to Alexis Braca at abraca@girlscoutsp2p.org.



Your Four Activities

Activity #1 - Create a handout about your booth

Create a handout that you can give to people about your cookie booth. This can be a whole sheet of paper (8.5x11) or you can make it a quarter of a page and fit four copies of your handout on one page. This can be created on a computer, by hand or a combination of both. Leave copies of your handouts by your display at your Tycoon booth location for your customers. Be creative! Explore options with multiple colors, clipart, and graphics.

Each handout must include the following**:**
1) The name of the business where your Tycoon booth is located, plus the address and hours of your Tycoon booth
2) Girl Scout first name and last initial
3) Your troop number
4) Parent/guardian contact information is optional
5) Your personal QR code (optional)

When you finish creating your handout, take a picture and upload in Google Classroom.

Activity #2 - Create a display to use at your business partner

You will need to create your own Tycoon booth display for your business partner location. A tri-fold display or poster board work very well. Displays must include the following:

1. Names of all cookie varieties. (Pictures are great, too!)
2. Retail price of $6.00 per package.
3. Your troop number, Girl Scout's name (first name and last initial preferred) and our council's name (Girl Scouts Carolinas Peaks to Piedmont).
4. Your personal QR code for customers to purchase (QR can be found in your Digital Cookie account).
5. Take a picture of your display and upload it to Google Classroom.
(Optional: Tell your customers about donating packages through Cookies for a Cause and explain how they can do that online using your QR code.)

Activity #3 - Interview your business partner

For your third activity, schedule a conversation with your business partner. Ask them about their career using the following questions. (If you aren't familiar with the word "career", ask an adult to help you look up that word and understand what it means.)

1) When you were my age, what did you want to be when you grew up?
2) How long have you been working at this business? What do you like most about it?
3) Have you had any other jobs?
4) How did you know that this was what you wanted as your career?
5) What advice do you have about choosing a career?
6) Why did you agree to support my Cookie Tycoon booth?

Document your conversation. Upload your documentation in Google Classroom. Documentation/conversations can be in video, audio, or written format.

Activity #4 - Respond to a few questions about your cookie sale

Print the attached document (found in Google Classroom under Activity #4). Then fill out this Cookie Sale Journal page. Younger girls can draw pictures as answers. Scan or take a picture and upload.

If you do not have access to a printer, you can draw out your answers on a separate piece of paper or create a new document on your computer and write out the answers to these five prompts:
1) Why I love selling Girl Scout Cookies
2) My favorite Girl Scout Cookie is...
3) How I am challenging myself this year during cookie season
4) The hardest part of being a Cookie Tycoon is...
5) My favorite thing I've done in Girl Scouts is...