girl scouts
carolinas peaks
to piedmont

COOKIES FOR A CAUSE
2027 GIRL SCOUT COOKIE PROGRAM
Parent/Guardian Information

In correlation with our Girl Scout Cookie Program, Girl Scouts Carolinas Peaks to Piedmont (GSCP2P) is entering the fourth year of a council-wide service project and gift of caring program called Cookies for a Cause. Our goal with this program is to support a local "cause" agency or group each year. This year, we will be showing support and recognizing local first responders. GSCP2P will also continue its support of our U.S. military (active and retired) serving in the United States and abroad, as well as local food banks through cookie sale donations and letters of encouragement.

How will the cookies be distributed?
The troop in each service unit that receives the most support for Cookies for a Cause will receive 20 cases of cookies to distribute to first responders in their area. First responders can be EMS workers, law enforcement officers, firefighters, an emergency room team, or perhaps lineman who restore power after a power outage. While we understand 20 cases may not be sufficient to distribute to all first responders in all service units, council-wide demographics vary in each of our 40 counties, and 20 cases will likely support most service units.

Donations of cookies sold in excess of the allotted 20 cases per top-selling troop will be shipped to NC Support our Troops for distribution to our U.S. military personnel. NC Support our Troops, located in Ayden, NC, is a non-profit agency formed with the mission to support military troops and their families by providing care and comfort items and expressions of appreciation for their service and sacrifices. Council staff or one of our contracted delivery agents will deliver cookies to our local food banks.

Girl Rewards
Girls who meet specific sales levels for Cookies for a Cause will receive these cumulative rewards:

- 18 packages: Cookie Share Patch
- 40 packages: Zipper Pull Set
- 75 packages: Wristlet Wallet
- 100 packages: Flower Backpack
- 12 packages: Fuzzy Blanket








How can you and your Girl Scout help?
Explain the service project to your Girl Scout so she understands and can explain to her customers why she is participating and why this program is important. When your Girl Scout takes cookie orders or makes a direct sale, encourage her to ask her customers if they would like to purchase packages to donate to Cookies for a Cause.

If her customer agrees to purchase packages of cookies as a donation, have her write down the customer information on her order card and put the number of packages they wish to purchase in the "Donate Cookie Packages" column or refer to the online "Cookie Share/donation" orders in the

online selling platform, Digital Cookie. Periodically throughout the program, report your girl-delivery (both online through Digital Cookie and in-person) Cookies for a Cause sales to your troop cookie volunteer, as well as turn in all money collected.

Please encourage your Girl Scout to ask her customers to take the time to write a letter of encouragement to a soldier even if they do not make a purchase. You can use your own stationery or one of the templates we have created (Cookies for a Cause Message Template located on our council website at www.girlscoutsp2p.org or get from your troop cookie volunteer). If you choose to use the template, have your daughter precut it into four separate letters so her customers can easily and quickly write a personal message. She can collect the letters of encouragement anytime throughout the Girl Scout Cookie Program, but the council must have them no later than March 18, 2027. All letters of encouragement will be sent to NCPacks4Patriots.

Digital Cookie: Online Selling Platform

If your girl elects to use the online selling platform, Digital Cookie, her customers will be able to support Cookies for a Cause. Customers can purchase donation packages (may also be referred to as Cookie Share) online with a valid credit card. If the customer purchases the donation cookies as a girl-delivery order, the Girl Scout should report the sale to her troop cookie volunteer so that she can get credit for the sale towards her individual girl rewards. Donation cookies ordered through the shipped method will be automatically credited to the girl's account.

Other Cookies for a Cause Information

Cookies for a Cause purchases are a good option for those customers who say they are on a diet, have diabetes, don't eat cookies, etc. With a donation to Cookies for a Cause, they can still support Girl Scouts.

Payment for Cookies for a Cause cookies should be collected when the order is taken. When the order is taken in person, girls should give the customer a receipt for their purchase. Cookies for a Cause receipts can be obtained from your troop cookie volunteer, or you can send a request for an electronic copy to info@girlscoutsp2p.org. (Please include your Girl Scout name and troop number with your request.)

Your troop leader can supply you with a brief description of Cookies for a Cause to clip on your daughter's order card, or you can visit our council website and print the information yourself.

Neither you nor your troop will physically deliver Cookies for a Cause cookies unless your troop is the top seller in your county and delivering to your local first responders; however, your troop will receive all proceeds and credit for the sales. All cookies sold for Cookies for a Cause will remain at our distribution center and be delivered directly to NC Support our Troops or local military agencies and local food banks.

Cookies that your Girl Scout sells for Cookies for a Cause will count toward her individual girl rewards. Cookies for a Cause cookies can also be counted toward purchases made for the "Buy 5" promotion.

Your Girl Scout's troop may elect to participate in Cookies for a Cause during booth sales. If so, your girl may be asked to write thank you notes for Cookies for a Cause customers.

Remember, both you and your Girl Scout can write a letter of encouragement. If your Girl Scout writes a letter or thank-you note of her own, we ask that the letter does not contain her last name, address, phone number, or e-mail address. It can include her troop number.